



Name Surname

You're helping WWF to protect the future of pandas and to tackle some of the biggest environmental challenges facing our natural world today. Thank you!

This special gift is from Friend's name:

This certificate is a gift for you. I hope you like it.

The director of WWF Greece

Dimitris Karavellas

PANDA

THREATS

LOSS OF FOOD SUPPLIES

In some places, grazing livestock, harvesting bamboo and collecting medicinal herbs is still a threat to pandas.

HABITAT FRAGMENTATION

Roads and railways are increasingly cutting through the forest, which isolates panda populations and prevents them from breeding.

CLIMATE CHANGE

Pandas that live in isolated mountains are especially vulnerable to warming - as they already have small ranges that will shrink and fragment further.

TOURISM

Tourism in the region is increasing and this is putting additional pressure on giant panda habitat.

OUR WORK

In 1980 we became the first international conservation organisation invited to work in China – and we've been working with the Chinese government to help protect giant pandas ever since. This includes helping to designate and set up protected areas to keep more panda habitat intact. We also work with local communities to help them use their natural resources more sustainably, and encourage alternative livelihoods such as bee-keeping – things that don't negatively impact on the panda's habitat.