



ADOPTION
CERTIFICATE



Name Surname

You're helping WWF to protect the future of polar bears
and to tackle some of the biggest environmental
challenges facing our natural world today.

Thank you

This special gift is from Friend's name:

This certificate is a gift for you. I hope you like it.

The director of WWF Greece

Dimitris Karavellas

POLAR BEAR

THREATS

CLIMATE CHANGE

Climate change is the single greatest threat to polar bears as they are uniquely adapted to live on sea ice, and that ice is disappearing.

OIL AND GAS EXPLORATION

As sea ice declines, the Arctic is opening up to oil and gas exploration and increased shipping which may affect the delicate balance of the Arctic ecosystem.

HUMAN BEAR CONFLICT

Hungry and curious polar bears may stray into villages, leading to conflict between people defending themselves and their families.

POLLUTION

Toxic chemicals and pollution in the marine environment increase in toxicity as they move up the food chain - and polar bears are the top of the Arctic food chain.

OUR WORK

We need to minimise the warming that's melting the polar bear's habitat: sea ice. To do this we're working to help cut global greenhouse gas emissions and encourage the switch to renewable energy.

We work with communities across the Arctic to try and avoid them coming into conflict with polar bears. In northern Canada we've provided steel food storage containers so people can store their food outside without it attracting unwanted attention. Keeping some distance between polar bears and people is safer for all. We fund research that aims to further our knowledge and understanding of polar bear populations, and how they could respond to changes in their environment.